

Reviewed Feb 2023 Next Review Feb 2025

WEBSITE PRIVACY POLICY

We are committed to safeguarding the privacy of our website visitors.

What Information Do We Collect?

We may collect, store and use the following kinds of personal data:

- about a computer and about visits to and use of this website, such as an IP address, geographical location, browser type, referral source, length of visit and
- number of a. Information page views;
- information that is provided for the purpose of registering with us;
- information that is provided for the purpose of subscribing to our website services, email notifications and/or newsletters; and
- any other information that may be sent to us.

Using Your Personal Data

Personal data submitted on this website will be used for the purposes specified in this privacy policy or in relevant parts of the website.

We may use personal information to:

- administer the website;
- improve browsing experience by personalising the website;
- enable use of the services available on the website;
- send email notifications which have been specifically requested;
- send our newsletter and other marketing communications (relating to our business) which we think may be of interest to by post or, where specifically agreed to this, by email or similar technology (parents/carers can inform us at any time if they no longer require marketing communications to be sent by emailing us at office@alfristonschool.com);
- provide third parties with statistical information about our users - but this information will not be used to identify any individual user; and deal with enquiries and complaints made by or about others relating to the website.

We will not without express consent provide personal information to any third parties for the purpose of direct marketing.

Other Disclosures

In addition to the disclosures reasonably necessary for the purposes identified elsewhere in this privacy policy, we may disclose information about website visitors;

- to the extent that we are required to do so by law;

- in connection with any legal proceedings or prospective legal proceedings;
- in order to establish, exercise or defend our legal rights (including providing information to others for the purposes of fraud prevention and reducing credit risk); and
- to the purchaser (or prospective purchaser) of any business or asset which we are (or are contemplating) selling.

Except as provided in this privacy policy, we will not provide information to third parties.

Security of Your Personal Data

We will take reasonable technical and organisational precautions to prevent the loss, misuse or alteration of personal information.

Policy Amendments

We may update this privacy policy from time-to-time by posting a new version on our website.

Third Party Websites

The website contains links to other websites. We are not responsible for the privacy policies or practices of third party websites.